

**Response to Supplemental Examiner's Answer**

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Dated: September 9, 2009

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/

Docket No.: 66703-0014

(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Lester K. Chu et al.

Application No.: 10/800,444

Confirmation No.: 1779

Filed: March 15, 2004

Art Unit: 3625

For: INFORMATION DISTRIBUTION SYSTEM  
AND METHOD THAT ORGANIZES  
LISTINGS USING TIERS

Examiner: N. D. Rosen

**RESPONSE PURSUANT TO 37 C.F.R. § 111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Madam:

**INTRODUCTORY COMMENTS**

The Supplemental Examiner's Answer dated July 9, 2009 ("Examiner's Answer"), set forth new grounds of rejection. Pursuant to 37 C.F.R. § 41.39(b)(1), Applicants hereby request that prosecution be re-opened following appeal, and submit this reply under 37 C.F.R. 111. Accordingly:

**The presently pending Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.